

How You CAN HELP

If you have ideas to improve the health status of the Vietnamese American community and want financial support, please check out the mini grant mechanism at our website:

www.SucKhoeLaVang.org/Contribution/Minigrant

The *Sức Khỏe Là Vàng!* Jenkins-Bernen Endowment also needs your support to continue serving the Vietnamese community as set forth in its mission.

If you would like to contribute to projects that benefit the Vietnamese American community, please visit our website for more details on how to contribute at:

www.SucKhoeLaVang.org/Contribution/Endowment

Or, just use the form below:

Your Name: _____

Address: _____

Phone: _____

Email: _____

Amount of Contribution: \$ _____

Please check your preferred area of support:

- Endowed Fund
 General Use Fund

Please make your check payable to:

Regents of The University of California

Memo: **SKLV-Jenkins Bernen Endowment**

And send with this form to:

UCSF-Vietnamese Community Health Promotion Project
44 Page Street, Suite 500
San Francisco, CA 94102

For more information, please call (415) 476-0557

Health FACTS

There are more than 1.4 million Vietnamese in the United States, with 200,000 living in the San Francisco Bay Area. Some of the health disparities faced by Vietnamese Americans are:

- **Breast cancer** is the most common cancer among Vietnamese American women, who underutilize breast cancer screening.
- **Cervical cancer** rate is twice as high among Vietnamese Americans as White Americans.
- **Chronic Hepatitis B** is found in 1 out of 7 Vietnamese Americans, leading to a liver cancer rate that is 9 times higher than White Americans.
- **Lung cancer** is the most common cancer among Vietnamese American men, who currently have a smoking prevalence that is two times higher than White Americans.
- **Colorectal cancer** is the third leading cancer among Vietnamese American women and men, but colorectal cancer screening rates remain low.



Sức Khỏe Là Vàng!
Jenkins - Bernen Endowment



Source: 2006-2008 American Community Survey.
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Vietnamese Community Health Promotion Project
University of California San Francisco



Sức Khỏe Là Vàng!
Health is Gold!

Mr. Jenkins was a visionary and conscientious health researcher who developed, conducted and evaluated many interventions which have made a significant impact on the health status of the Vietnamese American community.

Unfortunately, Mr. Jenkins passed away unexpectedly in 2001 at the height of his career. Mrs. Satia Jenkins Bernen, who so admired and supported her brother's work, left as a bequest an endowment to the ***Sức Khỏe Là Vàng!*** Project to continue her brother's legacy and to ensure continued support for empowering the Vietnamese American community with knowledge to improve their health status.

As of today, the ***Sức Khỏe Là Vàng!*** Project has implemented nearly 50 research projects funded by Federal, State and non-government agencies, and published more than 80 scientific papers related to major health topics of the Vietnamese Americans. Its research findings and intervention activities continue to benefit the Vietnamese American community.

Mr. Christopher N. H. Jenkins and his sister Mrs. Satia Jenkins Bernen grew up outside Philadelphia in Pennsylvania. Throughout their lives, they traveled extensively, lived simply and cared about other peoples' well-being. They worked tirelessly to help the needy and the underserved. As a young man, Mr. Jenkins volunteered in Vietnam and thereafter developed a life-long interest in the Vietnamese community.

In 1986, along with Stephen J. McPhee, MD, Chris co-founded ***Sức Khỏe Là Vàng!*** (Health is Gold! aka the Vietnamese Community Health Promotion Project) at the University of California San Francisco, an organization that develops and evaluates public health programs in the areas of health promotion and disease (especially cancer) prevention, in collaboration with Vietnamese in other communities throughout the United States.

Vision & MISSION



The Sức Khỏe Là Vàng!
Jenkins- Bernen Endowment has a vision to eliminate health disparities for all Vietnamese Americans, with a mission to provide support to individuals, groups or organizations for the following activities:

- 1.** Conduct of research activities relevant to health issues of the Vietnamese American community
- 2.** Conduct of educational outreach activities to improve the knowledge and health status of the Vietnamese American community
- 3.** Advocacy for public policies to create or to broaden existing health services and health access for the Vietnamese American community
- 4.** Support for the general activities of the ***Sức Khỏe Là Vàng!*** Project